

YOUR NETWORK NET PRESENT

VIDEO EDITING

Course Overview: This course is designed to provide students with a comprehensive understanding of video editing techniques, tools, and workflows. Students will learn how to edit and manipulate video footage to create compelling visual narratives. The course will cover both theoretical concepts and practical hands-on exercises using industry-standard video editing software.

Video Editing Computer Course Syllabus: -

1. Screen Direction
2. Sound Design
3. Continuity
4. Titling
5. Picture Management
6. Color Correction
7. Special Effects

Software we'll Use in Video Editing

Adobe Premiere Pro
Adobe After Effects
Adobe Audition
(Motion Graphics & Video Editing Portfolio Development)

Course Objectives:

1. Understand the fundamentals of video editing terminology, concepts, and techniques.
2. Develop proficiency in using video editing software to edit and manipulate video footage.
3. Gain practical experience in creating professional-quality video projects.
4. Analyse and critique video editing techniques used in different genres and styles.
5. Explore the creative aspects of video editing, including storytelling, rhythm, pacing, and visual aesthetics.
6. Understand the role of video editing in various industries, such as film, television, advertising, and online content creation.

Course Outlines:

1. Introduction to Video Editing

- Overview of video editing history, evolution, and current trends.
- Introduction to industry-standard video editing software (e.g., Adobe Premiere Pro, Final Cut Pro).
- Understanding video formats, resolutions, and codecs.

2. Video Editing Workflow

- Pre-production planning: scriptwriting, storyboarding, and shot listing.
- Importing and organizing media assets.
- Basic editing techniques: cutting, trimming, and rearranging clips.
- Applying transitions, effects, and filters.
- Creating titles and graphics.

3. Advanced Editing Techniques

- Working with multiple video and audio tracks.
- Applying color correction and grading.
- Keyframing and animation.
- Advanced audio editing and mixing.
- Time remapping and speed adjustments.

4. Narrative Structure and Storytelling

- Understanding the three-act structure and its application in video editing.
- Creating a cohesive narrative flow.
- Editing for emotion and impact.
- Montage editing techniques.

5. Genre-specific Editing

- Exploring different editing styles and techniques in various genres (e.g., documentary, music videos, commercials).
- Analysing and deconstructing editing choices in popular films and TV shows.
- Adapting editing techniques for specific storytelling needs.

6. Project Work and Critique

- Hands-on editing exercises and assignments.
- Collaborative editing projects.

- Peer review and critique sessions.
- Final project: students will create and present a polished video project.

7. Professional Considerations

- Understanding the role of video editors in different industries.
- Copyright and legal considerations in video editing.
- Delivering final projects: exporting, rendering, and distribution.

Assessment Methods:

- o Quizzes and written assignments to test theoretical knowledge.
- o Practical editing exercises and projects to assess technical skills.
- o Peer review and critique sessions.
- o Final video project presentation and evaluation.

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